VIDEO EDITING – MOVIE TRAILER

MR. WARREN – 8th Grade Computer Apps 40 Points

You may work with a partner or individually on this project.

	
ASSIGNMENT –	Create a 1 ½ minute Movie Trailer about your favorite book. Or, create a Movie Trailer for a
	made up (hypothetical) movie.

Time Frame – 2 weeks to complete the project. **Software** – Adobe Premiere Elements 2023

NAME OF MOVIE	

Name(s) _____

PLANNING	Take Note	Possible Points	Your Score
Script	Type up in large font	3	
Storyboard	Sketch each new scene Stick figures are fine	3	
Props	Use additional materials to add to the video	2	
Rehearse	Practice- don't try to wing it	2	

MOVIE TRAILER	Take Note	Possible Points	Your Score
Appropriate and Professional	Humor is fine, goofing around	2	
	is not	3	
Hook the audience	The trailer needs to capture		
	and really speak to the	3	
	audience		
Efficiency	Get the maximum value out of	2	
	minimum screen time	3	

VIDEO EDITING TECHNIQUE	Take Note	Possible Points	Your Score
Video Recording Quality	Individual or object is centered,	3	
	video is clear	9	
Green Screen Effect	Green, blue, gray colors are not	3	
	effective and hard to work with	3	
Text and Effects	Use when trying to stress a	3	
	point		
Transitions	Nice to use at change of scenes	3	
Voice-Over/Narration	Make sure audience can	3	
	understand each word	3	
Music/Sound Track	Set appropriate audio levels	3	
SoundTrap/Sound Effects	Great for emphasis in scenes	3	
Special Effects	Include at least 2 special effects	3	
	Try something new!	3	
TOTAL	SCORE	40	